

Cepsa launches 100% digital payment method for professional customers

- **With the new mobile app, fleet managers can easily view and control their vehicles' payment methods, establishing customized rules according to days, times, routes, countries and selected service stations**
- **Drivers can use the app to make convenient, fast and secure payments, receiving exclusive discounts when using the virtual card on their device**
- **With this new solution, Cepsa increases the security of transactions, reaching the highest standard in Europe. The Company also continues to consolidate its position as the benchmark supplier of sustainable energy, offering a digital tool to meet the needs of managers and transporters**

Cepsa has developed a mobile app to facilitate payments and fleet management for professional customers (transporters, companies with vehicle fleets, etc.) in its StarRessa program. With this tool, Cepsa continues to move forward on its commitment to offer products and services that its customers need while helping them to achieve more efficient mobility.

The app contains two main areas for both fleet managers and transporters. In the restricted area, fleet managers can use this solution to manage and control all methods of payment for their fleets efficiently and securely. Among its features, the app allows administrators to instantly register and assign cards to drivers, establish specific user permissions and apply custom rules for operations, determining the days, times, routes, zones or countries in which their vehicles should be refueled.

The app also offers advantages for drivers, such as more convenient and secure payments, placing it among those with the highest security standards in Europe. Fast, secure transactions are available on the app using a QR code, which eliminates the need for conventional plastic cards. In addition, drivers can view the service stations assigned by their managers as well as information on available products, services and times.

Cepsa presented the StarRessa app, now available for [Android](#) and [iOS](#), at the ASTIC (International Road Transport Association) XLVI General Meeting, an event bringing together representatives of the main Spanish and international road transport companies on May 25 and 26 in Seville to discuss the challenges facing the sector.

During his participation in this forum, Cedric Vigneau, Director of Fleet Solutions & CRT at Cepsa, expressed his satisfaction with the launch of the app, emphasizing: "At Cepsa, we want to be the sustainable energy supplier of reference and accompany our

customers on every kilometer of their journeys. In addition to sustainable products, we are creating new digital solutions to improve their experience and meet their everyday needs, with the aim of facilitating their activity and driving the mobility of the future."

Cepsa's StarRessa program, aimed at professional transport customers, the self-employed and SMEs, brings together different products and services for both domestic and international routes. They include discounts on fuel and services at service stations, electronic toll collection devices, tools for controlling expenses and safety solutions.

Commitment to sustainability

This new app is another step forward in Cepsa's commitment to sustainability, as it cuts down on the use of plastic by reducing the issuance of traditional cards. It also limits the number of trips that fleet managers and simplifies and speeds up their work.

As part of this commitment, in March, [the company launched a new CO₂ emissions offsetting service and a new professional card, StarRessa Zero](#), which its professional customers can use to immediately offset 100% of the emissions from each refueling by investing in environmental projects.

Cepsa is a leading international company committed to sustainable mobility and energy with a solid technical experience after more than 90 years of activity. The company also has a world-leading chemicals business with increasingly sustainable operations.

In 2022, Cepsa presented its new strategic plan for 2030, Positive Motion, which projects its ambition to be a leader in sustainable mobility, biofuels, and green hydrogen in Spain and Portugal, and to become a benchmark in the energy transition. The company places customers at the heart of its business and will work with them to help them advance their decarbonization objectives.

ESG criteria inspire everything Cepsa does as it advances toward its net positive objective. Over the course of this decade, it will reduce its Scope 1 and 2 CO₂ emissions by 55% and its carbon intensity index by 15-20%, with the goal of achieving net zero emissions by 2050.

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