

## **Moeve Receives Henkel Supplier Award for its Contribution to Renewable Feedstocks**

**Orlando, January 30th, 2025**

Moeve has been distinguished with the "Sustainability Award 2024" at Henkel's Supplier Award Ceremony for its commitment and contribution to decarbonization in the detergent industry and the promotion of good environmental practices in the sector. In particular, the prize was awarded to Moeve for the production of a surfactant, which is now partially made of renewable raw materials, and used in toilet rim blocks for Henkel in accordance with the so-called "mass balance approach".

The award was announced at Henkel's gala at the American Cleaning Industry (ACI) Annual Convention held on January 27 in Orlando (USA) and symbolizes recognition of the company's work to promote the use of more sustainable raw materials in the industry.

Moeve Chemicals' CEO, José Maria Solana, said that "this award responds to the effort and investment in R&D&I that our company is making to promote the use of sustainable raw materials in the manufacture of our "Next products" portfolio and thus help our customers achieve their goals of reducing the carbon footprint of their products".

"Collaborations with suppliers like Moeve are a concrete step to foster a regenerative planet as we intend to transform our processes, products and use of raw materials in the direction of a resource-efficient, net-zero future," says Marjon Stamsnijder, Head of Sustainability for Henkel Consumer Brands.

Moeve has developed the sustainable version of LAB – a key surfactant in cleaning products. For its production, fossil raw materials are now partially replaced by renewables in accordance with the "Mass balance approach".

The "mass balance approach" is a chain of custody\* method that allows co-processing fossil-based feedstocks and their equivalent from sustainable origin according to defined criteria. Under the mass balance method, the sustainability characteristics remain assigned to batches of material on a bookkeeping basis, while the physical mixing of sustainable and non-sustainable material is allowed. This method is independently certified to ensure accurate accounting and transparency. The resulting products have identical quality and properties to

conventional products but with a lower environmental impact, thanks to the use of sustainable materials.

### **“Next” products with lower carbon footprint**

Moeve Chemicals has developed the ‘Next’ range, a portfolio of products made from certified renewable and recycled raw materials that maintain the same quality standards and technical specifications as their fossil counterparts.

The company is the leading producer of LAB in the sector by capacity, with manufacturing approaching 18% of global production, and with NextLab is leading the transition towards more sustainable ingredients in the detergent industry in accordance with the biomass balance approach.

Moeve chemicals obtained the EcoVadis platinum rating in 2024, the highest recognition granted by this global platform, which means being positioned within the 1% of the most sustainable companies in the world according to this index. This recognition is the result of a production model in which sustainability and respect for the environment have been part of the company since its beginnings.

The company's commitment to respectful and less polluting production has placed Moeve among the leading companies in environmental policy in the chemical sector.

Last October, the company transformed its corporate identity and changed its name to Moeve. This change is a consequence of its decision to become one of the world leaders in the chemical and energy transition, through a new business strategy called Positive Motion. A natural and decisive step in the company's transformation plan to promote decarbonization in the chemical sector and in the economy through the development of new businesses based on sustainability and sustainable products.

*\*According to the ISO 22095:2023, ‘Chain of custody’ is a process by which inputs and outputs and associated information are transferred, monitored and controlled as they move through each step in the relevant supply chain*

**Caption:** José María Solana, General Manager of Moeve's chemicals business, together with his team after receiving the award.

## About Moeve

Moeve is a global company comprising over 11,000 employees, committed to sustainable energy and mobility, with the ambition to drive Europe's energy transition and accelerate decarbonisation both within the company and for its customers.

After leading the energy sector as Cepsa for more than 90 years, the company launched its new brand, Moeve, in October 2024. This new identity reflects the acceleration of its transformation to lead in the production of sustainable energy powered by green molecules, including green hydrogen and second-generation biofuels, as well as sustainable chemical products. It is also developing an extensive network of ultrafast electric chargers in Spain and Portugal to boost sustainable mobility.

Through its 2030 Positive Motion strategic plan, Moeve is working to transform mobility and energy to create a better world, ensuring today's energy supply while focusing on sustainable energy solutions for the future.

## For further information

Camila Gutiérrez,  
phone number: +34 639 29 32 63  
[camila.gutierrez@moevechemicals.com](mailto:camila.gutierrez@moevechemicals.com)  
<https://chemicals.moeveglobal.com/en/>